



# Innovation Insights

## Innovation in the Workplace

There is no one-size-fits all recipe for getting better business results. It is both art and science, requiring creative problem solving and innovative solutions to assure sustainable success.

How can you promote innovation within your organization? What are the processes that underpin innovation? This course is a key element of the Design Thinking paradigm and will help you promote innovation and drive the creation of new value in your organization.

This course will also help you understand innovation and entrepreneurship as effective problem-finding and problem-solving processes. You will learn both tools and frameworks applicable to enhancing innovation within your workplace.

This Power of WE module highlights the diverse thinking and behavioral tendencies that affect how goals are made, and more importantly, how they're executed successfully.

## How it Works



Using a unique and scientific approach through the Emergenetics tool, the Power of WE workshops combine the benefits of Whole Emergenetics Teams (WEteams™) with Whole Emergenetics Approaches (WEapproach™) to bring out the best in any team. Through two-hour dynamic sessions, the Power of WE workshops address common challenges faced by teams and drive performance by helping individuals and teams leverage their strengths to improve essential business functions. These workshops are delivered through engaging and hands-on activities that aid learning and knowledge retention. The result? Organizations that create new and better ways to work.

## Overview

This course provides an innovation framework using Emergenetics brain-based approaches. In this module, participants will develop the knowledge and tactics to:

- Explore the concept of innovation and the benefits of encouraging it in the workplace.
- Consider innovation from the perspective of the seven Emergenetics attributes and how each attribute innovates.
- Work through a process for fostering and activity innovation in the workplace.
- Practice various innovation exercises.



Participant Objectives	Key Outcomes & Insights	Requirements
<ul style="list-style-type: none"> <li>Learn the differences between routine and innovative work, the importance of having a place to fail, and why killing good ideas is sometimes necessary.</li> <li>Gain an understanding of creative processes, and understand why creative work must be managed differently.</li> <li>Learn about building and leading a creative team. Consider how self-fulfilling prophecies, money as a motivator, intrinsic rewards, stand-up meetings, and fostering constructive conflict can improve or hinder team performance.</li> <li>Reconsider traditional notions of leadership, and discover the leader's role in being assertive, celebrating small wins, and supporting team members.</li> <li>Explore the traps that often prohibit implementation.</li> </ul>	<ul style="list-style-type: none"> <li>Empathize with customers and identify their specific needs or problems</li> <li>Lead effective brainstorming sessions to find focused ideas</li> <li>Translate ideas into action</li> <li>Develop prototypes and evaluate them using customer feedback</li> <li>Document your ideas and solutions</li> <li>Pitch ideas to managers, executives or investors</li> </ul>	<p><i>Time</i> 4 hours</p> <p><i>Pre-Requisite</i> Emergenetics Profiles for All Attendees</p>